Newport Historical Society

Fundraising Committee Report for July 10, 2017

- 1) We have received the **2017 ornaments** from Joan, Little Red Schoolhouse and the North Newport Green Bridge. As expected the Schoolhouse image is stellar with red building, blue sky and white snow. The Green Bridge is nice as well; however, I've had to send those back to Joan as they don't have the "from-to" year on the back. My bad as apparently I did not forward that information. I will pay for the shipped down and back. Because the schoolhouse ornament proof is equally attractive, we will have 6 sets of note cards made, 3 for the museum office and 3 for the offsite kit.
- 2) Pris Hagebusch has volunteered to take on the **post card printing** task with VistaPrint. Thank you, Pris.
- 3) We have chosen two owl images for two **owl post cards**, one is from Beth Rexford and the second from and 10 different owl photos from two professional photographers, Walter Keenan and Robert Anderson, and Gloria McDonough. The two sets of **owl note cards** will consist of two assortments, 5 different photos in each.
- 4) The **Farmers' Market** that began on May 19 continues. We have been plagued with rain or expected storms most Fridays. There have been eight markets to-date and we missed three due to weather. Sales had been slow but picked up this past Friday, July 7.
- 5) The **Hope Leone journal**, *For All Your Tears*, has been published. I picked them up on Friday, July 7. We ordered 20 books initially and they are nearly all sold. Over the weekend, we received two mailorders with more expected. Sales at the museum today nearly exhausted our supply. It is a wonderful book and Jayna worked her usual magic setting the stage for the actual journal. Books are \$15 each. Thank you, Jayna!
- 6) We recently ordered 30 more copies of the **BBV book** in preparation for the Sunapee Historical Society fundraising event on July 12 at Dexter's Inn.
- 7) On Tuesday, July 11, I will be on **WCNL** at 8:20 am with Steve Smith to promote the Sunapee Historical Society BBV event at Dexters where the newly discovered silent film, *Where Are Your Husbands!*, will be shown for the first time and Dean and Jayna will present the skit that they so successfully performed last August at the Library Arts Center for one of our

programs. At the same time, I will be promoting the BBV book, new Hope Miller Leone book, Forehand book, Written in Stone and Jacob Wheeler Diary hoping to generate interest and promote sales to an audience that perhaps we usually don't reach.

- 8) We have put a number of items on sale to reduce our inventory and recoup purchase costs. Those items include the *Streets*, *Roads and By-Ways of Newport NH* book regularly \$12 now on sale for \$8, 14oz On The Rocks glasses etched with the Opera House image regularly \$12 now \$7, the *First 80 Years of the Newport Winter Carnival* regularly \$5 on sale for \$3, the red Camp Mug with the Nettleton House etched image regularly \$12 now \$9. All of our shirts are on sale with the exception of the beige Town tee shirts where we only have 3 left (1 medium and 2 large). The beige Town long sleeve tees regularly \$13 on sale for \$8 and beige Town sweatshirts regularly \$16 on sale for \$10. The Sunshine tees and sweatshirts are also on sale. Tees sizes small thru X-large regularly \$17 on sale for \$12, 2 X-Large regularly \$20 on sale for \$15. Sunshine sweatshirts sized small thru X-large regularly \$28 on sale for \$20 and 2 X-large regularly \$32 on sale for \$25. We also have a number of note cards (Tiger, Firehouse, Depot, Sarah Hale) regularly \$5 that have been on sale for \$3.50 now reduced again to \$3.
- 9) Chamber Day held on June 17 was a huge success with sales of \$231, a 141% increase. Stan managed the photo board and the weather was great.

Membership Drive Fundraising

There has been no change to our member totals since last meeting. To date we have **249 members**. We have 28 members from last year who have not renewed. On September 30 we ended the 2015-2016 membership year with 260 members, three short of the 2014-2015 record of 263. We are currently **11 members short** of last years 9/30/16 total. Unfortunately at this time it does not look like we will reach last year total. It is difficult to see membership decline, even if only slightly. Search for this Membership Drive raffle sponsors will begin in August with letters going out mid September.

Respectfully submitted, Jacqueline Cote, Fundraising Committee Chair